



Sleep Remedies Association Inc.

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15 February 2007

Reminder

**Join us at our meeting on Wednesday 21 February 2007 at
6:00 pm, 173 Pacific Highway, North Sydney, NSW 2060**

There is ample parking on the Pacific Highway, facing south, and we are close to the trains. We will supply light refreshments. It's OK to come late, as we may be going for a couple of hours. You do not need to be a member to attend.

As discussed in the notice of meeting last month, see www.sra.org.au we are proceeding with some of our goals.

Joint Buying

We have arranged with a major financial organisation who will give 30 days credit free of any interest, with up to 120 days with charges. We are presently discussing financing of demo and hire stock. We already have in principle acceptance from the world's largest manufacturer of CPAP machines to participate in our buying group, with another major supplier interested and considering. This should result in better margins and facilities for all, big and small. We are also discussing great credit card rates for members with a bank, and will be chasing group insurance deals.

Joint marketing

There is barely any effective PR on OSA. The profession does its best, but lots more needs to be done. Our biggest competitor is ignorance and misconceptions, not each other. We are planning some effective publicity, financed partly through our joint buying group.

Melbourne Meeting

We are planning a meeting in Melbourne on Thursday 3 May 2007.

What is the SRA?

We are a group, mostly businesses that sell sleep remedies, mostly CPAP machines & masks. Please check out www.sra.org.au for more information, then either phone 02 9929 0707 or email brk@sra.org.au, or join at <http://www.sra.org.au/sra/form.php>

Please let us know if you are coming, as space is limited.

A handwritten signature in blue ink, appearing to read 'Bernhard Kirschner', written over a light blue background.

Bernhard Kirschner
SRA Founder